

Engagement Summary

✓ India based E-commerce website.



Challenges

- Improve the performance of the website.
- Communication gap from Client
- Getting Lots of changes at a time from client side.
- Poor client support



Solution

- Reducing Images size of the product which help in performance of website. And Optimize images: Compress images to reduce file size without sacrificing quality.
- Schedule daily standup meeting with client.
- Priority the task.
- Implement a ticketing system to manage client inquiries efficiently. This allows support agents to track and prioritize client issues, ensuring no inquiry falls through the cracks.



Results

- Improved website performance.
- More understanding of requirements.
- Balance in Project.